

## CONTACT FOR FURTHER INFORMATION

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### **Proudfoot supports music therapy sessions for local special needs students**

Scarborough-based retailer The Proudfoot Group is supporting the development of local special needs students this month with a donation of £250 to The Woodlands Academy in Scarborough.

Proudfoot donated the funds through Nisa's Making a Difference Locally charity, towards music therapy sessions for pupils at the school on Woodlands Drive.

Making a Difference Locally (MADL) raises funds in stores that are members of the Nisa Retail family via customers purchasing items from Nisa's Heritage own-label range and selected branded products, highlighted with the MADL logo in store, which carry charitable donations from the suppliers. A percentage of this money then goes into a fund for the store to donate to a local charity or good cause within a 10 mile radius, to ensure money raised by the community stays within the community.

Kerry Lenton, Specialist Curriculum Support Officer, commented: "This donation will go towards weekly music therapy sessions. Music therapy involves practical music making

sessions personalised to individual needs. These sessions help the pupils at the Woodlands Academy to communicate, interact with others and express themselves using music. These sessions are invaluable and support development and build confidence”.

Su Barker, Head of Sensory Physical and Outdoor Education at The Woodlands Academy added: “Without contributions towards this therapy it would not be possible for the children to access this service, which we feel is vital to their needs.”

Angela Harrison, Registered Music Therapist commented: “To have this support from Proudfoot is wonderful for continuing our service - thank you.”

Earlier this year The Proudfoot Group were acknowledged with the Nisa award for ‘Outstanding contribution to the local community’, for their continued exceptional dedication to local causes.

Since the formation of Nisa’s charity, Making a Difference Locally in 2008, Proudfoot have donated a huge total of £35,800 to around 100 local causes through the charity, ranging from local schools, sports clubs and community groups to charities, hospices and churches.

For more information about the Making a Difference Locally charity visit [www.makingadifferencelocally.com](http://www.makingadifferencelocally.com) or follow them on Facebook and Twitter at @MADLCharity.

**ENDS**

## **NOTES TO EDITORS**

### **Making a Difference Locally**

Nisa’s charity, Making a Difference Locally, has been proudly supporting good causes since 2008 and has donated over £7 million to date.

There are currently over 2,300 stores participating in the Making a Difference Locally initiative. For more information about the charity visit [www.makingadifferencelocally.com](http://www.makingadifferencelocally.com) or [www.nisalocally.co.uk/community/make-a-difference-locally](http://www.nisalocally.co.uk/community/make-a-difference-locally).